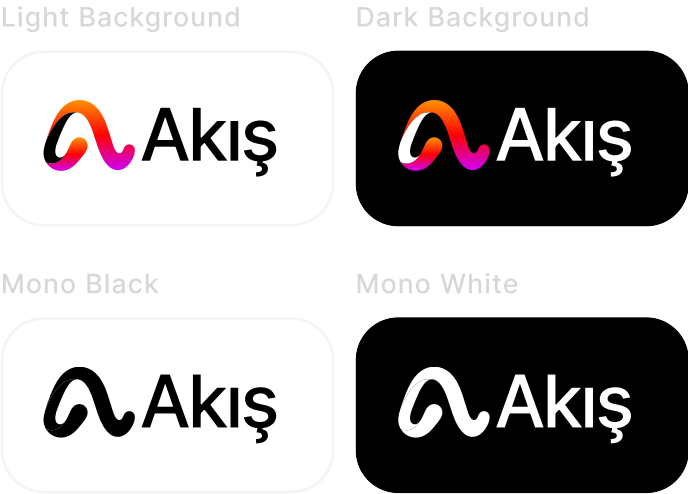


1. PRIMARY LOGO



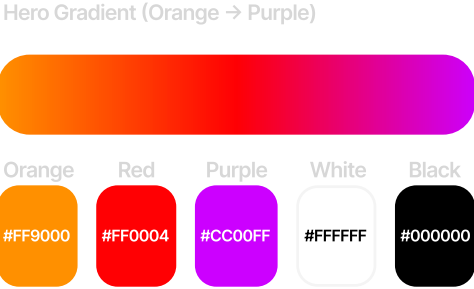
2. LOGO VARIATIONS



3. SYMBOL CONSTRUCTION & CLEAR SPACE



4. COLOR PALETTE



5. TYPOGRAPHY

Inter

Regular	The quick brown fox jumps over the lazy dog. 0123456789 · Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Medium	The quick brown fox jumps over the lazy dog. 0123456789 · Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Semibold	The quick brown fox jumps over the lazy dog. 0123456789 · Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

6. BRAND PRINCIPLE & TAGLINE

Stay in Akış.

Akış keeps everything you need, all in one place.

Brands and creators flow together.

Seamless collaborations, real connections, shared success.

Effortless connection, boundless creativity.

Technology makes it simple, creativity drives it forward.

7. APP ICON EXAMPLES

